



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 134423 /		<u>Alt Order #</u> DCCC/Sinema
<u>Product</u> DCCC/Sinema for Congress		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 12221-DCCC
<u>Advertiser</u> Kyrsten Sinema for Congress CD-9		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Tom Desmond	<u>Sales Office</u> Phoenix-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
Attention: Susanne Collins
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/04/12	10/04/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$525.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---T---				1	\$525.00			
N 2	KSAZ	10/02/12	10/08/12	M-F 7a-8a News	7a-8a		:30			NM	4	\$2,300.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TW-F--				3	\$575.00			
	Week:	10/08/12	10/14/12	M-----				1	\$575.00			
N 3	KSAZ	10/03/12	10/08/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$1,600.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$400.00			
	Week:	10/08/12	10/14/12	M-----				1	\$400.00			
N 4	KSAZ	10/02/12	10/02/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$225.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-T-----				1	\$225.00			
N 5	KSAZ	10/08/12	10/08/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$200.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	M-----				1	\$200.00			
N 6	KSAZ	10/04/12	10/04/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---T---				1	\$200.00			
N 7	KSAZ	10/03/12	10/05/12	M-F 2p-3p	2p-3p		:30			NM	2	\$350.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--W-F--				2	\$175.00			
N 8	KSAZ	10/02/12	10/08/12	M-F 4p-430p	4p-430p		:30			NM	3	\$1,620.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-T-T---				2	\$540.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$540.00			
N 9	KSAZ	10/03/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	2	\$1,080.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$540.00			
N 10	KSAZ	10/02/12	10/08/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$3,240.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-TF--				3	\$810.00			
Week:		10/08/12	10/14/12	M-----				1	\$810.00			
N 11	KSAZ	10/02/12	10/08/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$3,240.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TW-F--				3	\$810.00			
Week:		10/08/12	10/14/12	M-----				1	\$810.00			
N 12	KSAZ	10/02/12	10/05/12	M-F 6p-630p News	6p-630p		:30			NM	4	\$3,240.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$810.00			
N 13	KSAZ	10/02/12	10/08/12	M-F 9p-10p News	9p-10p		:30			NM	3	\$3,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-T---				2	\$1,000.00			
Week:		10/08/12	10/14/12	M-----				1	\$1,000.00			
N 14	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$600.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$600.00			
N 15	KSAZ	10/07/12	10/07/12	Su 9p-10p News	9p-10p		:30			NM	1	\$800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$800.00			
Totals											36	\$22,220.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	36	\$22,220.00	\$18,887.00	\$94.44	\$18,981.44
Totals	36	\$22,220.00	\$18,887.00	\$94.44	\$18,981.44

Signature: _____ Date: _____

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